



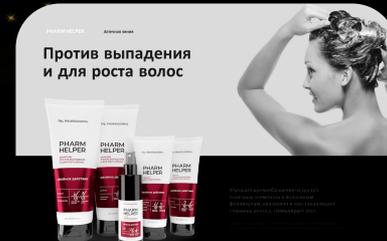
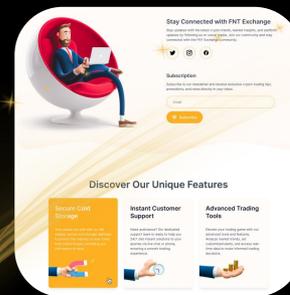
D.ICON MEDIA GROUP

<https://www.d-icon-media.com>

# Portfolio.

D.ICON MEDIA GROUP

<https://www.d-icon-media.com>



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# Our clients



> **7 countries** (USA, Spain, Switzerland, Russia, Turkey, Estonia, India);

> **over 15** successful international projects implemented for leading companies;

> **11 services** for companies of any complexity level.

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# Portfolio.

<b>EvoScent</b> .....	Fashion	5-21	<b>Cryptounit Blockchain</b> .....	Fintech/Blockchain/	66-71
<b>TNL PROFESSIONAL</b> .....	Beauty	22-26	• <b>CRU token</b>	Cryptocurrency	
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<b>COINSET</b> .....	Blockchain/Marketplace	43-51	<b>Dragon Man</b> .....	Entertainment	79-83
<b>UnitEX</b> .....	Crypto Exchange	52-59	<b>PERSONA image laboratory</b> .....	Beauty	84-89
<b>GFST</b> .....	Fintech/Cryptocurrency	60-65	<b>FNT &amp; FNT Crypto</b> .....	Fintech/Crypto Exchange	90-95

# EVOSCENT

THE LUXURY WORLD OF FASHION & FRAGRANCES

Premium segment. Implementation of a full comprehensive cycle of marketing, PR, photo and video production, as well as the launch of perfume products on the market. Development of branding, positioning, logobook, brandbook, website and all style solutions.



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**"The Highest"**  
COLLECTION

**A FASCINATING WALK AMONG AROMAS**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices gravida. Miis cumque viverra mauris in aliquam lacus vel facilisis.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices gravida. Miis cumque viverra mauris in aliquam lacus vel facilisis.

RAMON BEJAR  
Master Perfumer

**"The Highest"**  
COLLECTION

A fascinating experience through 8 unique fragrances. Evoscent presents a collection of very high quality perfumes in such a varied range of scents, fragrances and blends, and safety the economy. Lovers of people appreciate the product.

**1. EVIDENCE**  
Fragrance like the fragrance of our...  
**2. GRATIFIED**  
The fragrance...  
**3. FANTASY**  
The fragrance...  
**4. DISCOVERY**  
The fragrance...  
**5. SENSATION**  
The fragrance...  
**6. SENSATION**  
The fragrance...  
**7. SENSATION**  
The fragrance...  
**8. SENSATION**  
The fragrance...



Development of 8 unique premium perfumes, for each fragrance



N°1 EVORICH



N°2 REATNESS



N°3 TANTRIC



N°4 PARADIGMA



N°5 FIFTH ELEMENT



N°6 BASALT



N°7 DYNAMIC  
GOLD



N°8 WEALTHY  
SPIRIT

The development of each individual element of the packaging: the perfume itself, the packaging cover, the logo's application and the stylizing elements.



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**Packaging  
of premium perfumed EvoScent**

**3 color package options  
With different application textures.**





## Travel Package Development packaging and positioning



«All Rights Reserved»



Advertising  
Creatives' Design

"The Highest"  
COLLECTION

# N° 4 PARADIGMA

We are and we are not.  
Without being we are and being we are not, all at the same time.  
The passion to know and recognize oneself.



N° 4 PARADIGMA  
From a millenary fragrance with contemporary shades, the paradigm of a new olfactory experience is born. Ambergris, labdanum absolute and benzoin resin becomes the core of this perfume, which wrapped in styrax and violet with an atmosphere of ambretta and elemi seed oils, leads us on a pilgrimage to our origin and destination.

"The Highest" Eau de Parfum Collection



EVORICH GREATNESS FANTASE PARADIGMA FIFTH ELEMENT BASALT DIVANIC GOLD WEALTHY SPIRIT

**EVOSCENT**  
THE LUXURY WORLD OF FASHION & FRAGRANCES

[SHOP ONLINE](#)

**EVOSCENT**  
THE LUXURY WORLD OF FASHION & FRAGRANCES

"The Highest"  
COLLECTION




**EVOSCENT**  
THE LUXURY WORLD OF FASHION & FRAGRANCES

"The Highest"  
COLLECTION  
EAU DE PARFUM

*Elegant and Luxurious Experiences*




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Advertising  
Creatives' Design

"The Highest"  
COLLECTION

N° 6 BASALT

From the deepest, the most dense, the form is born,  
the liquid solidifies and impregnates us with its fascinating  
and expressive essence.



N° 6 BASALT

Just as the columns of fire turn into  
stone, the materials that make up this  
perfume soak our skin with strength  
and warmth. With a background of  
ambergis, patchouli and leather notes,  
a heart of incense, thyme and cedar  
emerges to manifest itself through  
saffron, bergamot and cardamom.  
An intense fragrance that shrouds us  
in an aura of deep mystery.

SHOP ONLINE

"The Highest" Eau de Parfum Collection



Advertising  
Creatives' Design



## Nº 1 EVORICH

"The Highest" collection  
EVO SCENT  
EAU DE PARFUM

Madera, Fuego, Tierra, Metal y Agua, elementos fundamentales de todo en el universo entre los cuales ocurren las interacciones.

## Nº 3 TANTRIC

"The Highest" collection  
EVO SCENT  
EAU DE PARFUM

La intimidad despierta sensualidad, y ésta nos hace sentirnos como seres libres, sin límites ni obstáculos, una experiencia única.

## Nº 7 DINAMIC GOLD

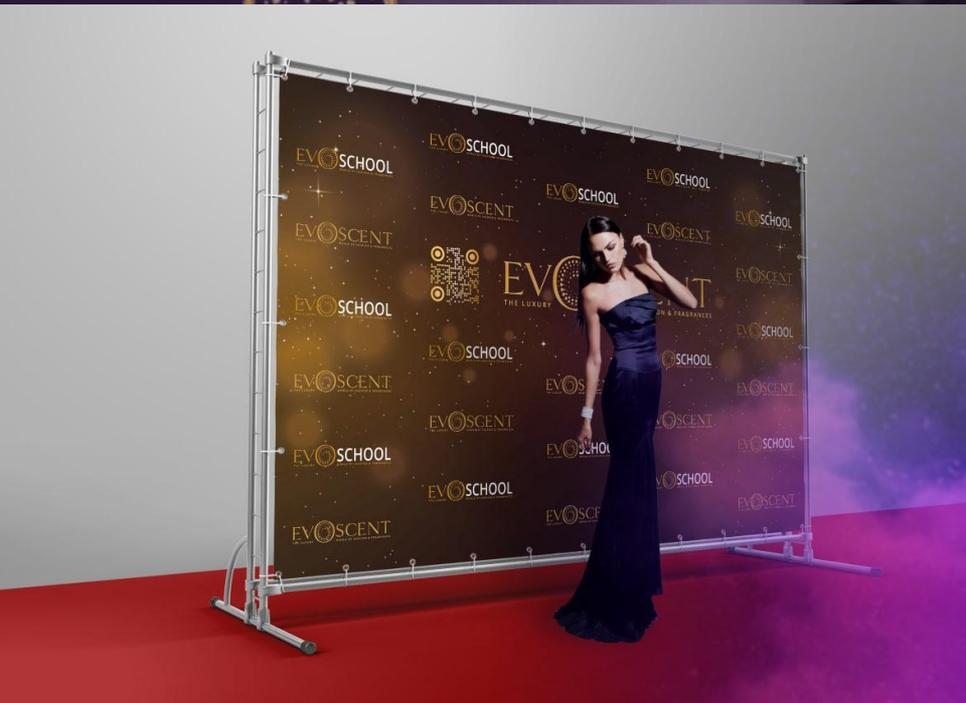
"The Highest" collection  
EVO SCENT  
EAU DE PARFUM

De los más profundos de la más densa, nace la forma que se solidifica y nos impregna con su fascinante y expresiva esencia.

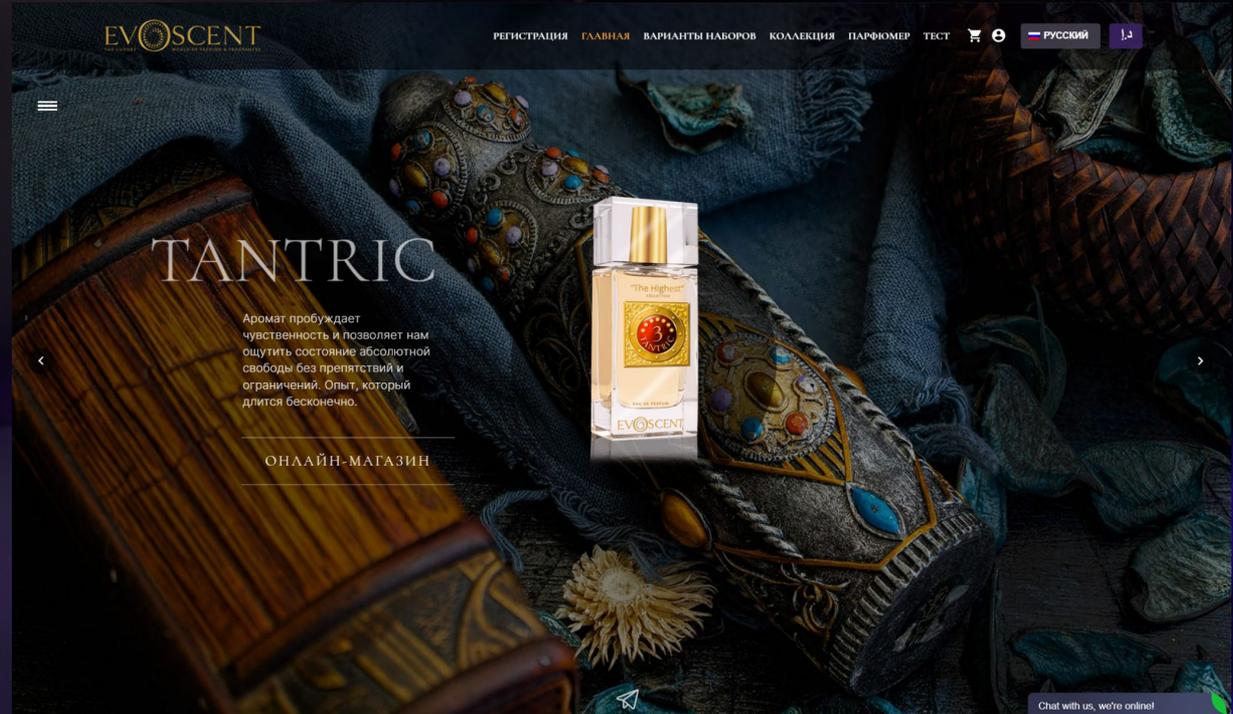
## POSM Development advertising materials



## Press Wall release for some events



## Development of a multilingual website



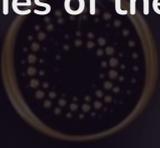
Development of the first token  
for the Fashion direction: logo, positioning, the emblem,  
texture and more.



**EVSN**  
t o k e n



Supplies of goods worldwide, more than 12 countries of the world



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## Results

01



### Coverage and citations in the foreign media

More than 5,000 published and ranked international media press releases.

02



### Eventi 21 organized in Dubai for 6800 people

Organization and participation in an international event within the framework of Events 21 EvoScent- more than 6800 people, UAE, Dubai. Attracted investments in the project

**\$545 300**

03



### Complete branding from scratch

Creation of logo, trademark, corporate elements, brand book, logo book, advertising materials, POSM materials, multilingual website, etc.

04



### SMM management

Development and publication of content plan, strategies and general visual of EvoScent social networks

05



### Marketing

Launching mailings, sales funnels, website layout, organizing webinars, maintaining a YouTube channel, writing strategies and plans, assistance in supplying perfumes (travel kits) to more than 12 countries and etc.

06



### Video Content development and creation

More than 6 image advertising videos in 5 languages with professional voice acting.

07



### Detailed development of Perfumes and Travel bags' packaging

Detailed development of perfume packaging and travel packages of 8 unique scents.

08



### Assistance in license and patent obtaining in 12 countries

Brand, license, patents, logistics' legal guidance

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# TNL PROFESSIONAL

Development and improvement of branding, creativity, marketing, PR, and production.

Development of creative concepts,  
advertising materials, positioning and  
photo content

## 4 Step Renovation

TNL PROFESSIONAL



4 шага для мгновенного преобразования слабых и поврежденных волос:

- Шампунь для глубокого очищения
- Эмульсия для горячего обертывания
- Охлаждающая сыворотка
- Маска для пролонгированного действия всей серии

• курс 1 раз в неделю  
• курс 1 раз в неделю



### Восстановление

Охлаждающая сыворотка Renovation Step 3 оказывает полирующее и антистатическое воздействие, запечатывает внутри кутикулы влагу и питательные компоненты.

Apr.: 7679425

### Завершающий шаг

Маска Renovation Step 4 оказывает кондиционирующее действие, образует защитную пленку на волосах без утяжеления. Можно использовать как самостоятельное средство в привычном уходе.

500 мл — apr.: 7679401  
250 мл — apr.: 7679395



tnlpro.com

dnb@dnb.ru

320 мл — apr.: 3632382  
200 мл — apr.: 3632401

в среднем 300 мл  
в среднем 200 мл



Серия 4 Step Renovation — поэтапный процесс спа-ламинирования слабых и поврежденных волос



### Подготовка к спа-ламинированию

Шампунь Renovation Step 1 для глубокого и бережного очищения волос.

Apr.: 7679388

### Спа-ламинирование

Эмульсия для горячего обертывания Renovation Step 2. Состав с приятным разогревающим эффектом раскрывает кутикулу волос, обеспечивает их насыщение восстанавливающими компонентами: протеином шелка и кератина.

Apr.: 7679418



ВЫБЕДИТЕ  
подходящую серию и упаковку.

Ощутимый результат уже с первого применения!



### Протеины шелка

- восстановление структуры волос
- защита от механических повреждений
- разглаживающий эффект
- кондиционирующее действие

Результат: Блеск и эластичность волос

### Протеины пшеницы

- длительный увлажняющий эффект
- легкое расчесывание
- предотвращение ломкости
- термозащита

Результат: мягкие, шелковистые и послушные волосы



### Кератин

- увеличение плотности волос
- повышение эластичности
- устранение пористости
- разглаживание кутикулы
- уменьшение выпадения

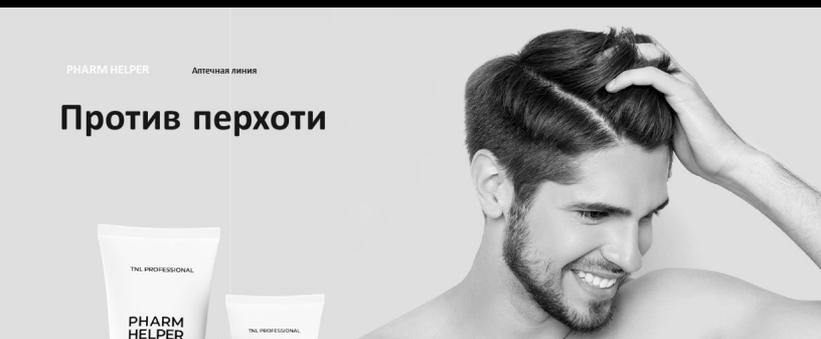
Результат: жизненная сила от корней до кончиков



# TNL PROFESSIONAL



Development of creative concepts,  
advertising materials, positioning and  
photo content

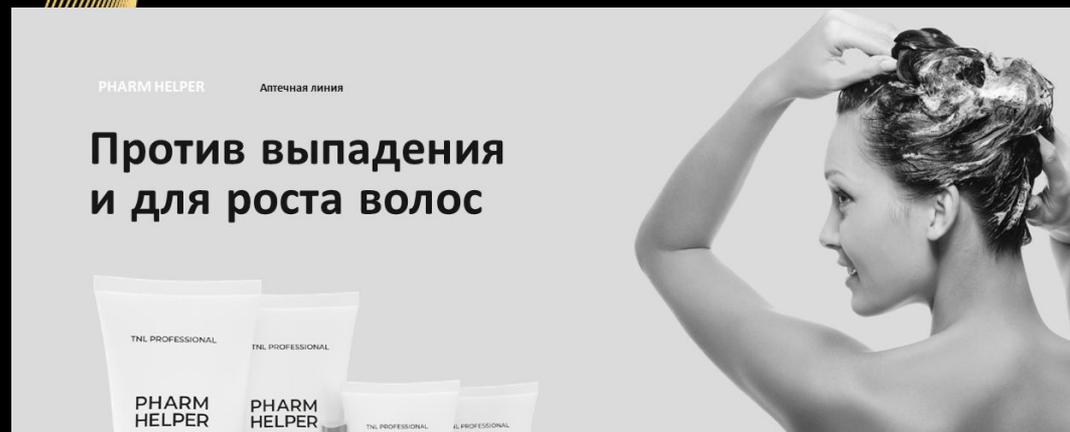


PHARM HELPER Аптечная линия

## Против перхоти



Нормализует работу сальных желез, снимает зуд и раздражение, оказывает заживляющее и антигрибковое действие



PHARM HELPER Аптечная линия

## Против выпадения и для роста волос



Улучшает кровообращение и доступ полезных элементов к волосяным фолликулам, увлажняет и восстанавливает стержень волоса, стимулирует рост

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# TNL PROFESSIONAL

Development of creative concepts,  
advertising materials, positioning and  
photo content



TNL PROFESSIONAL

ПОЧУВСТВУЙ  
РОСКОШЬ

**20 IN ONE**  
ALL INCLUSIVE  
СЕНСАЦИОННАЯ  
НОВИНКА



СПРЕЙ ДЛЯ ВОЛОС  
ALL INCLUSIVE 20B1

Универсальный спрей 20 в 1, сгущающий и уплотняющий волосы, придает им блеск, защищает от повреждений. Сладко-цитрусовый ароматизатор придает свежесть и легкость.

Спрей для волос защищает структуру и восстанавливает структуру волос, делает волосы более послушными, придает блеск, защищает от повреждений и стимулирует восстановление.

Розничная цена 380P     Артикул 250 M/L



**20** лучших преимуществ

- 1 Максимально питает каждый волос
- 2 Восстанавливает поврежденные волосы
- 3 Восстанавливает структуру каждого волоса
- 4 Делает волосы более послушными и легко укладываемыми
- 5 Защищает от внешних факторов
- 6 Защищает от агрессивного воздействия воды
- 7 Защищает от агрессивного воздействия солнца
- 8 Борется с сухостью и раздражением кожи головы
- 9 Защищает от агрессивного воздействия стайлинговых средств
- 10 Восстанавливает поврежденные волосы



## Results

01



### Branding

Rebranding of the company, development of creative concepts, advertising materials, social network design.

02



### Marketing

An integrated approach, connecting digital channels, setting up advertising campaigns, connecting influencer marketing and opinion leaders on the release of new products.

03



### Public relations

Development of a PR strategy, interaction with the media, publication of press releases of new company products and information about the company itself.

05



### SERM-ORM

Development of SERM-ORM strategies, crisis management, feedback generation, image improvement and customer loyalty building

04



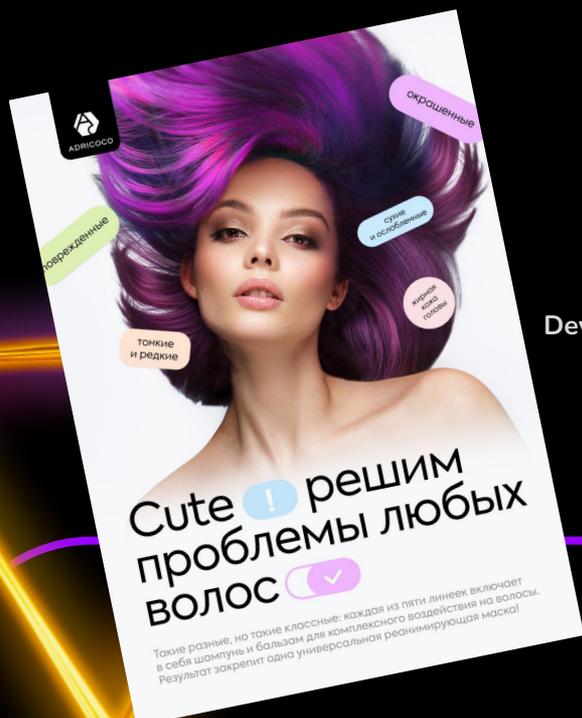
### SMM management

Development and publication of a content plan, strategies and general visual of all social networks.



ADRICOCO

Development and improvement of branding, creativity, marketing, SMM, PR, and production



результат закрепил одна универсальная реанимирующая маска!  
в себя шампунь и бальзам для комплексного воздействия на волосы.  
Такие разные, но такие классные: каждая из пяти линеек включает



ADRICOCO



media group

Development of creative concepts,  
advertising materials, positioning  
and photo content

ADRICOCO

*Невероятная*  
КРЕМ-КРАСКА  
ДЛЯ РОСКОШНЫХ ВОЛОС

Miss Adri  
Miss Adri

ELITE EDITION  
HYALURONIC ACID  
ГИАЛУРОНОВАЯ КИСЛОТА

**NEW**  
Крем-краска для волос ADRICOCO Miss Adri Elite Edition с гиалуроновой кислотой



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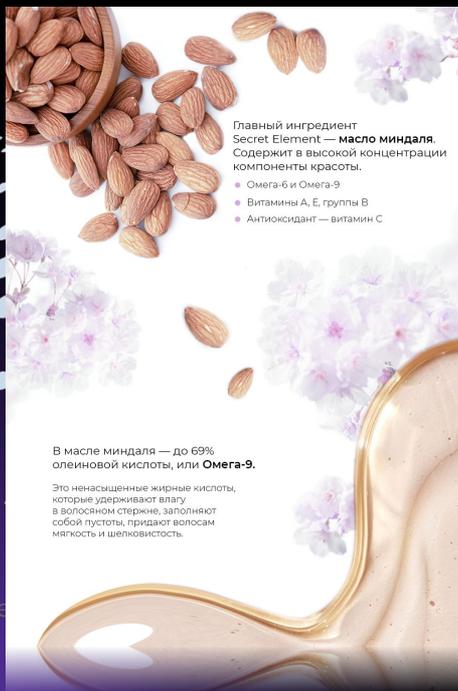


ADRICOCO



media group

## Development of creative concepts advertising materials, positioning and photo content



## Development of creative concepts advertising materials, positioning and photo content

**ВСЕ ДЛЯ БЕРЕЖНОГО  
ОКРАШИВАНИЯ ВОЛОС**

Низкая концентрация пероксида водорода

Деликатное воздействие на волосы и кожу головы



**Cream Activator**  
КРЕМ-АКТИВАТОР  
1% 3.5 VOL  
ДЛЯ БЕЗПЕРЫВНОГО ПРОЦЕССА

**Curly**  
БИО-ПЕРМАНЕНТ

БУСТЕР-КОМПЛЕКС В СОСТАВЕ: кондиционирует, усиливает структуру волос микроэлементами



**Био-перманент №1** для трудноокрашиваемых и жестких волос 500 мл Ами-Солонкс

**Био-перманент №2** для натурального темного волос 500 мл Ами-Солонкс

**Био-перманент №3** для осветления и перманентного цвета 500 мл Ами-Солонкс

**Фиксат-перманент** для всех типов волос 500 мл Ами-Солонкс

ЩАДЯЩИЕ ФОРМУЛЫ

**РАСТЯГИВАЕТ ЦВЕТ И УДОВОЛЬСТВИЕ**

Крем-активатор придает красителю пластичную однородную консистенцию, обеспечивая равномерное нанесение и высокое качество окрашивания волос

Подходит для:

- Тонирования
- Придания более темного оттенка
- Окрашивания тон в тон
- Техник омбре, балаяж и air touch
- Корректировки фона осветления

Используйте в комплексе с безаммиачным красителем **ADRICOCO Miss Agit** Вязкий Easy Application Free




## Results

01



### Branding

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### Marketing

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### SMM management

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### SERM-ORM

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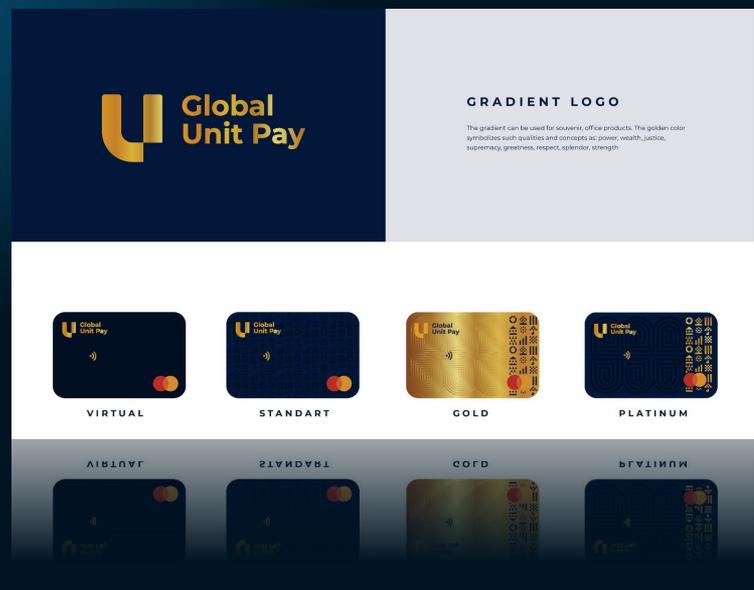
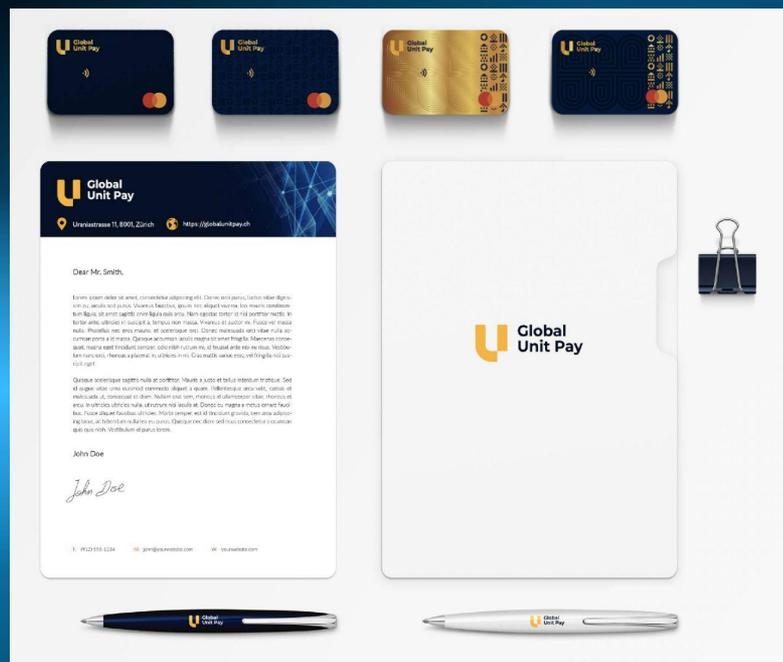
# Global Unit Pay

Development of marketing and PR strategies, development of websites, landing pages, branding, positioning, SMM marketing, organization of crypto events, development of bank cards, video content.



# Branding

## Bank card payment visuals' development and bank cards' stylizing.



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# Logo and corporate font development

# Logo development

 <p>FAVICON AVATAR</p>	 <p>GRAPHICK ELEMENT</p> 
 <p>FAVICON AVATAR</p>	<p>P - 6 b - e</p>

		<p><b>VERTICAL LOGOTYPE</b></p> <p>Consists of a sign, name and slogan. Used for square and vertical layouts. For example for printing geographic products, advertising banners, for instant messengers, social networks, signs.</p>
		<p><b>HORIZONTAL LOGOTYPE</b></p> <p>One of the main options for logo layout. Consists of a sign, a name and an inscription-slogan. Version for rectangular, horizontal formats of use for creating business cards, advertising on billboards, advertising and sponsorship products.</p>
		<p><b>ГОЛОДЬЕ СОБИЗОНІАТ</b></p>

P - 7  
b - 1

## Development of a stand for a crypto event



P - 27  
b - 31



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Development of a stand for a crypto event

**Empower your brand with exclusive white label solutions**



Powered buy  
Global Unit Pay

Swiss Made

Swiss Made

Powered buy  
Global Unit Pay



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## Development of advertising POSM materials



# Development and maintenance of social networks

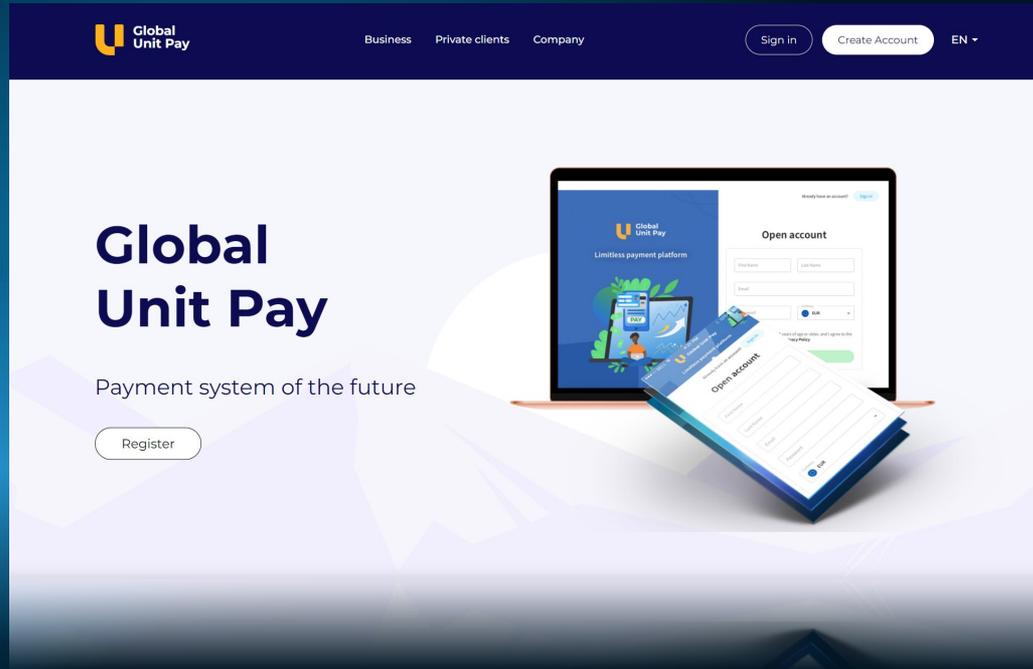
<p>GLOBAL UNIT PAY - новые возможности</p> <p>10 золотых правил управления деньгами (Часть 2)</p> <p>10 золотых правил управления деньгами (Часть 1)</p>	<p>10 GOLDEN RULES of Managing Money (Part 2)</p> <p>10 GOLDEN RULES of Managing Money (Part 1)</p>	<p>Non-cash payments</p> <p>Barter transaction</p>
<p>APPLE PAY IS AVAILABLE for Global Unit Pay cards</p> <p>Top Features for PREMIUM CUSTOMERS</p>	<p>CARD GOLD: your preferred choice</p> <p>FIVE BOOKS that will help you achieve greater success in life</p>	<p>CARD STANDARD - balance in everything</p>

<p>Global Unit Pay BOOKS recommendation</p> <p>FINANCE FOR THE PEOPLE</p>	<p>Global Unit Pay Advantages</p> <p>Global Unit Pay card</p>	<p>Global Unit Pay WHY CHOOSE US?</p> <p>Woman using Global Unit Pay card</p>
<p>Global Unit Pay FINANCIAL dictionary</p> <p>Word</p> <p>Description of the meaning of the word in English</p>	<p>SOCIAL media</p> <p>Twitter, Facebook, Instagram, LinkedIn, TikTok</p>	<p>Global Unit Pay</p> <p>Digital Assets</p> <p>44670.00</p> <p>0.11229272 BTC</p> <p>44670.00</p> <p>0.000670424 USDT</p>

## Development of bank cards and their stylization



Development of a  
multilingual website,  
and mobile app



## Results

01



### Application development for mobile devices

Application development for  
App Store and Google Play.

03



### Branding development

Creation of branded elements,  
colors, brand book, logo book,  
advertising materials,  
guidelines, POSM materials,  
multilingual website, etc.

02



### Development of dashboards, website

Development of a platform  
for the community - website  
and dashboard.

04



### SMM management

Development and publication of  
a content plan, strategies and  
general visual of all social  
networks.

05



### Development and creation of video content

More than 2 image advertising  
videos in 8 languages with  
professional voice acting.

07



### Preparation and participation at events

International crypto and  
fintech exhibitions, more  
than 5 different exhibitions  
around the world.

06



### Marketing

Development of marketing and  
PR strategies, launching  
mailings, sales funnels, website  
layout, organizing webinars,  
maintaining a YouTube channel,  
news for partners.

The word 'COINSET' in a bold, white, sans-serif font. Each letter has a small colored dot (purple, green, purple, green, purple) placed on its right side, suggesting a digital or blockchain theme.

# COINSET

Development of marketing and PR strategies, development of websites, personal account development, landing pages, branding, development NFT, POSM ads materials, positioning, SMM marketing, development video content.

Development of  
unique NFT images



# COINSET

Development of concepts and directions of the company's development

## Market Hub

Direct investment in innovative products with earning opportunities

## Product Hub

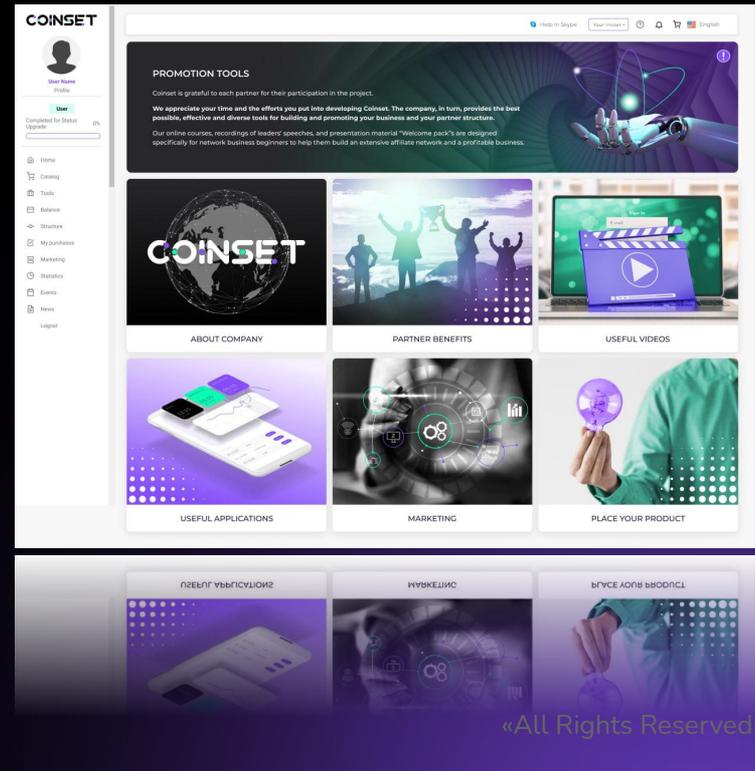
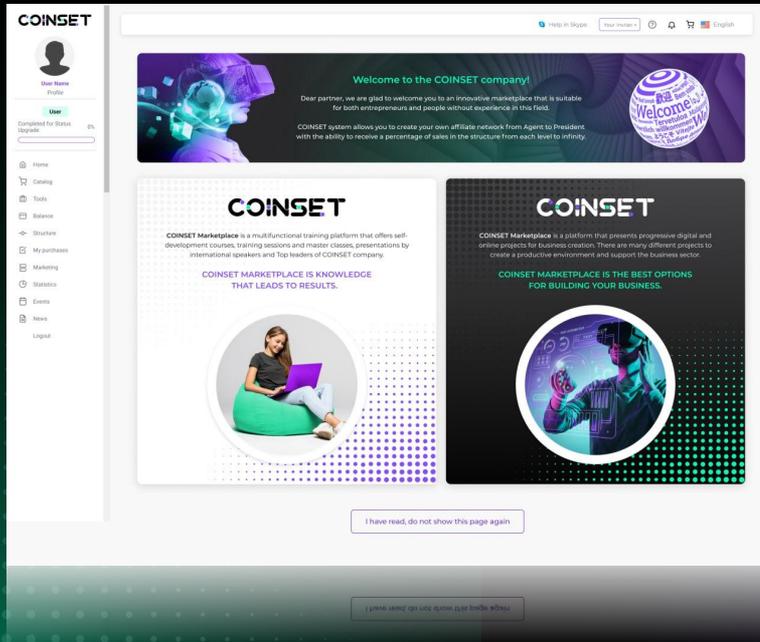
& Product Accelerator  
Promotion of unique products and earnings from an affiliate program



## Knowledge Hub

Knowledge, experience and practice. Getting and monetizing through an affiliate program

## Personal account development and platform design



Positioning development + status icons  
for the community

01.

**Market Hub**  
Investments

02.

**Knowledge Hub**  
Products

03.

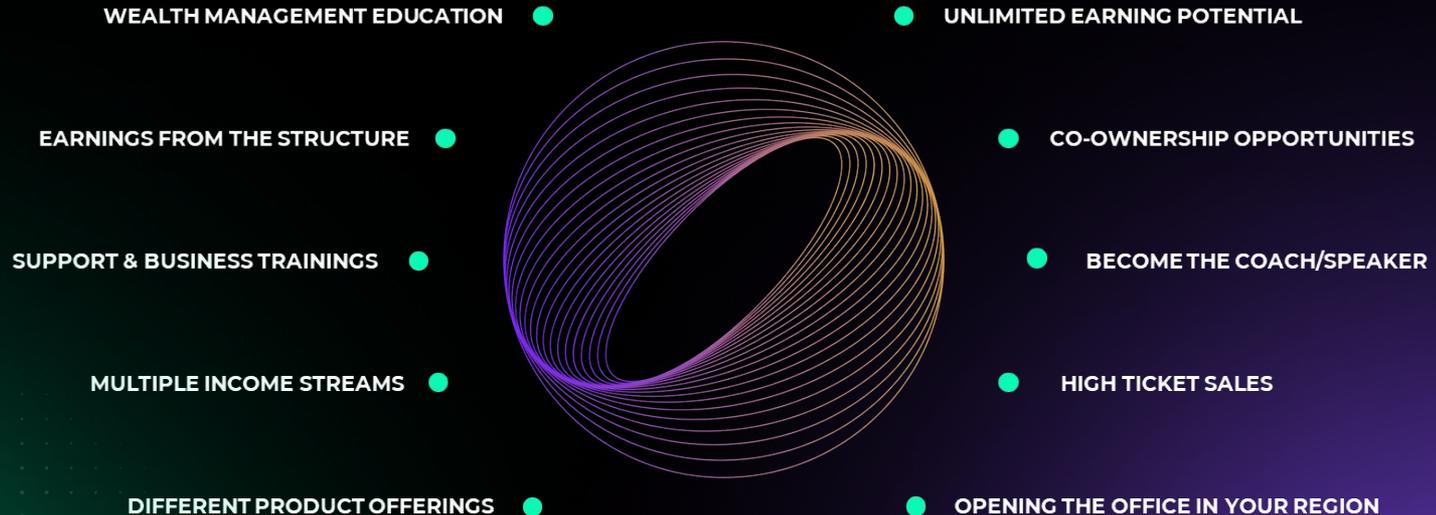
**Product Hub**  
Training

## MLCI BUSINESS CREATION

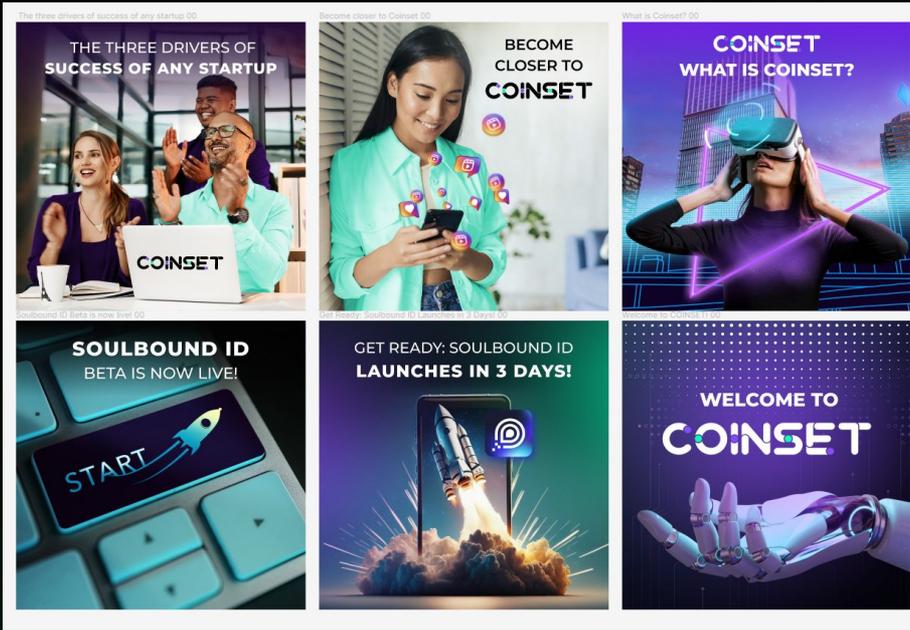


## Positioning of services and products

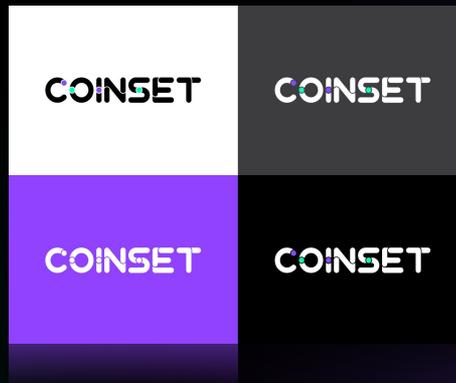
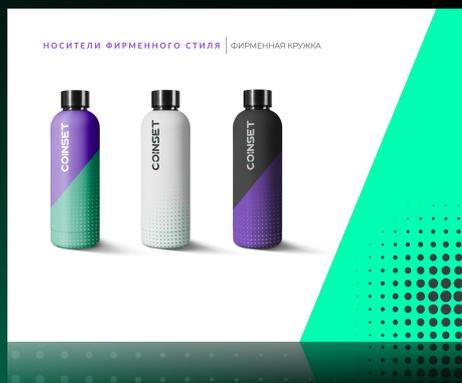
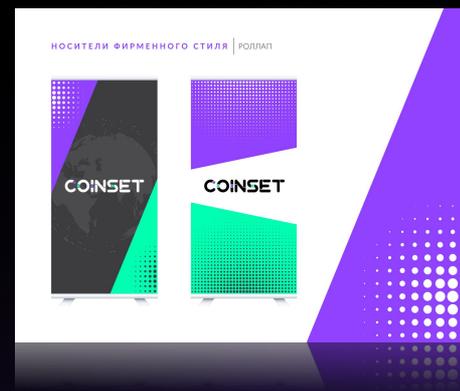
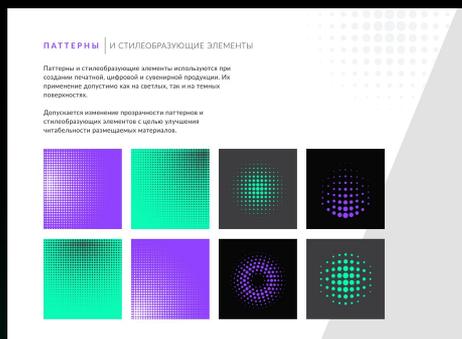
# MLCI BUSINESS OPPORTUNITY



## Social media branding and management



## POSM Development advertising materials



## Results

01



### Branding development from scratch

Communication strategy and brand platform, Naming, positioning, design of all advertising materials.

02



### Organization of online events and webinars

Organizing webinars for the community.

03



### Creating branding from scratch.

Changing brand elements, colors, brand book, logo book, advertising materials, POSM materials, multilingual website, etc.

04



### SMM management

Development and publication of a content plan, strategies and general visual of all social networks.

05



### Marketing

Launching mailings, sales funnels, website layout, organizing webinars, maintaining a YouTube channel, news for partners, writing strategies and plans.

06



### Development and creation of video content

More than 3 image advertising videos in 8 languages with professional voice acting.



Development of marketing and PR strategies, development of exchanges, websites, landing pages, branding, positioning, logbooks, SMM marketing

## Development of logos, stylistics, and positioning



This is our main colorway for the logo and should always be used on a white background or light colored photograph.



A negative version of the colorway is available for darker backgrounds.

A negative version of the colorway is available for darker backgrounds.



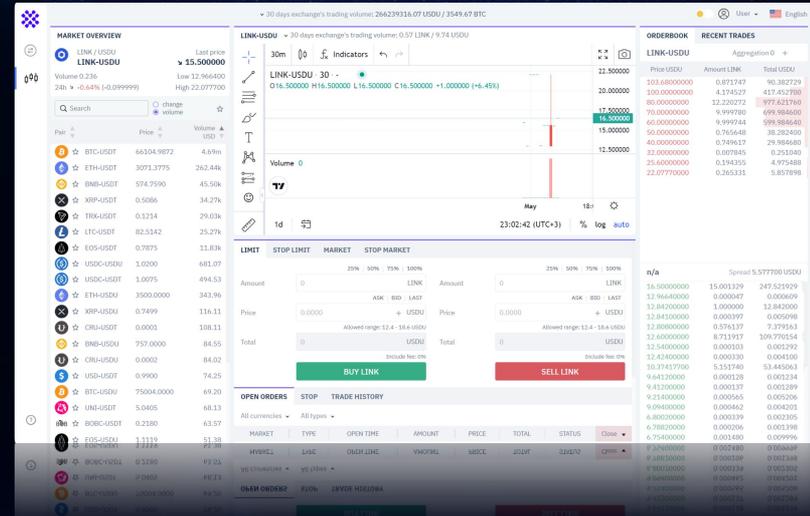
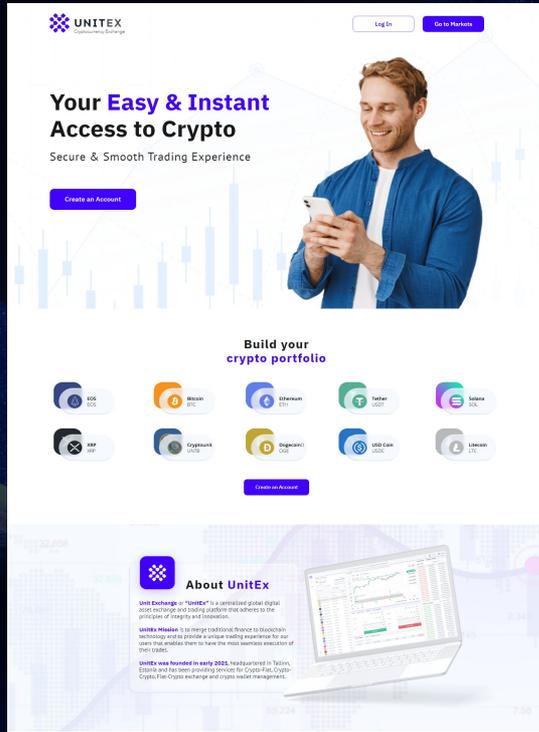
The all black and all white logos should only be used on colored backgrounds or photographs with high saturation.

The all black and all white logos should only be used on colored backgrounds or photographs with high saturation.

## Applying the logo and emblem on different media



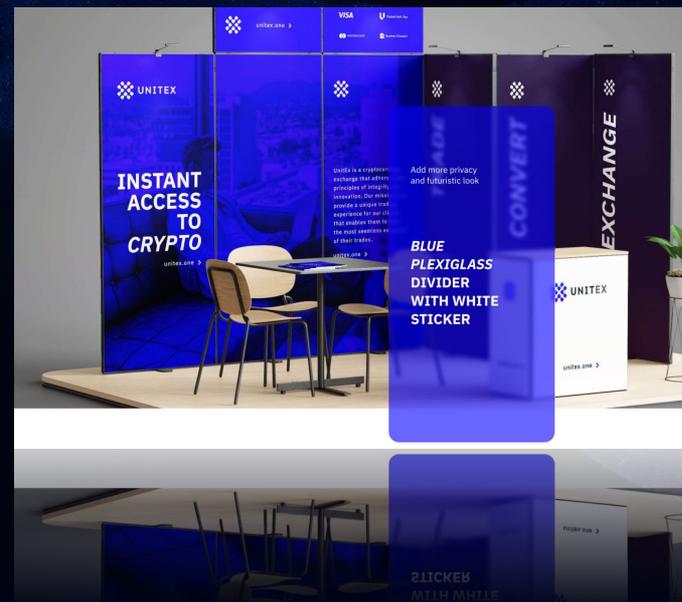
# Development of a multilingual website



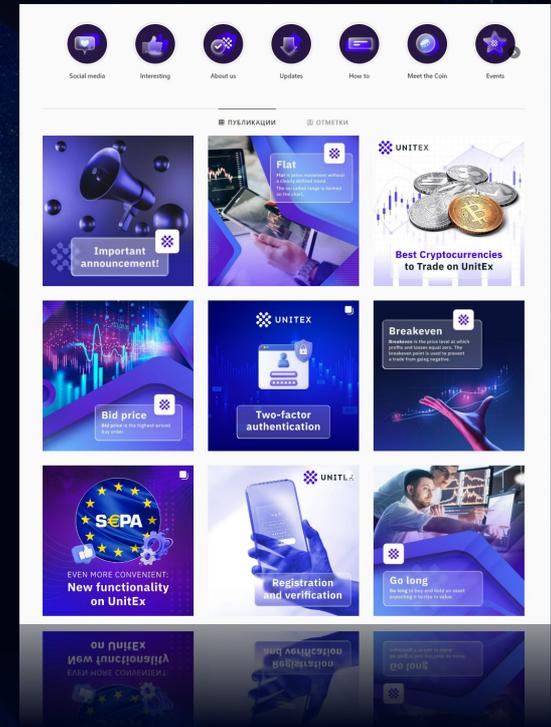
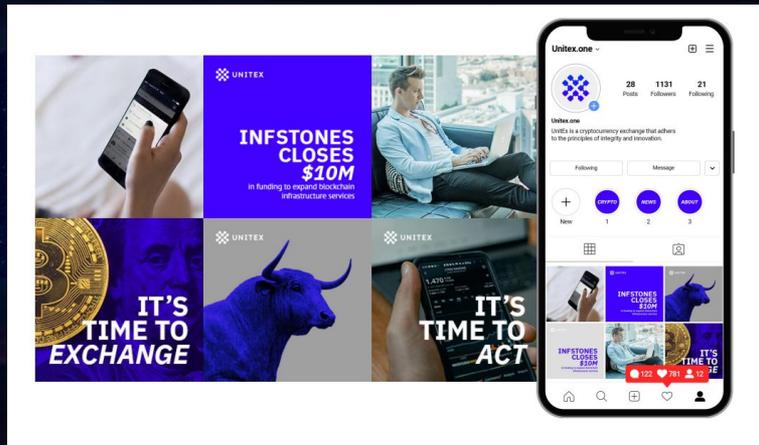
# POSM Development advertising materials



## Development of a stand for a crypto event



# Development and maintenance of social networks



## Results

**01** 

### Development of a marketing and PR strategy.

Detailed roadmap of the crypto exchange's development.

**03** 

### Branding development

Creation of branded elements, colors, brand book, logo book, advertising materials, guidelines, POSM materials, website, etc.

**02** 

### Development of dashboards, website

Development of a platform for the community - website and dashboard.

**05** 

### Marketing

Development of marketing and PR strategies, launching mailings, sales funnels, website layout, organizing webinars, news for partners.

**04** 

### SMM management

Development and publication of a content plan, strategies and general visual of all social networks.

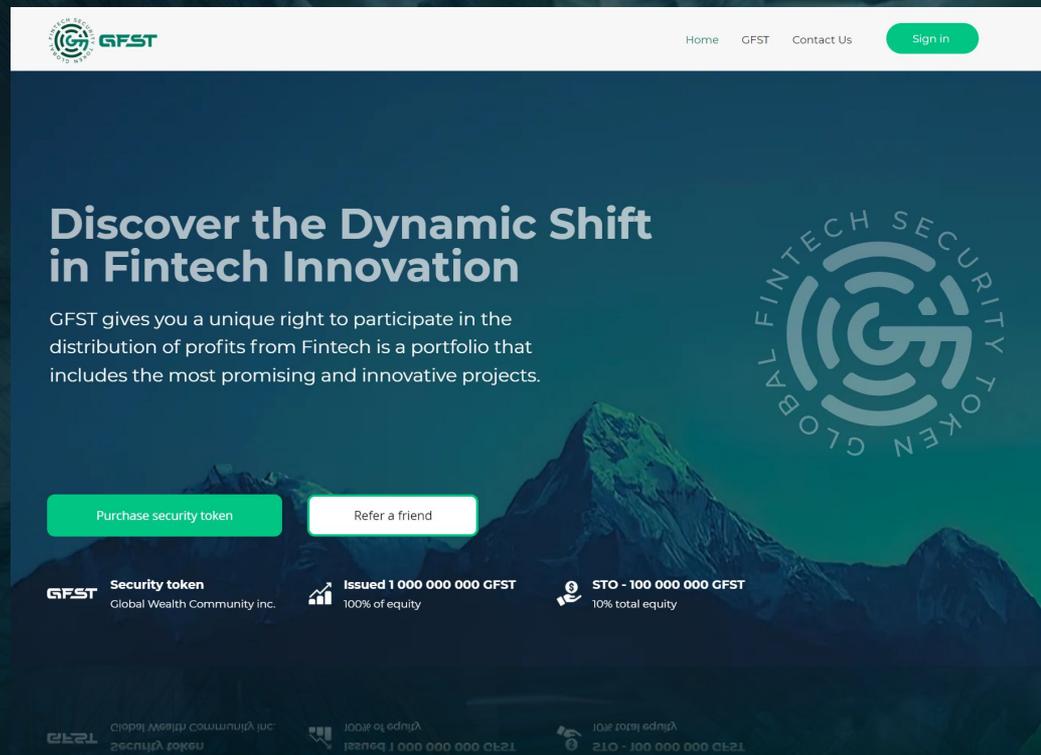
**06** 

### Preparation and participation at events

International crypto and fintech exhibitions, more than 3 different exhibitions around the world.



## Development of a multilingual website

The screenshot shows the GFST website homepage with a dark blue background and a mountain range at the bottom. The main heading is 'Discover the Dynamic Shift in Fintech Innovation'. Below it is a paragraph about participating in the distribution of profits from Fintech. There are two buttons: 'Purchase security token' and 'Refer a friend'. At the bottom, there are three statistics: 'Security token Global Wealth Community inc.', 'Issued 1 000 000 000 GFST 100% of equity', and 'STO - 100 000 000 GFST 10% total equity'. The GFST logo is visible in the top left and a large circular version on the right.

**GFST** Home GFST Contact Us [Sign in](#)

# Discover the Dynamic Shift in Fintech Innovation

GFST gives you a unique right to participate in the distribution of profits from Fintech is a portfolio that includes the most promising and innovative projects.

[Purchase security token](#) [Refer a friend](#)

**GFST** Security token Global Wealth Community inc.

**Issued 1 000 000 000 GFST** 100% of equity

**STO - 100 000 000 GFST** 10% total equity

# Social media branding and management



**The Future of Security Tokens:**  
What Prospects Await Investors?

2019 Investment



## Security Tokens vs. Utility Tokens: Key Differences and Their Impact on Digital Assets



## Revolution in Investments: The Growing Popularity of Security Tokens and Their Advantages

Security tokens are an innovative type of digital assets that represent ownership in real financial assets. They provide investors with **security and transparency** by complying with legislation and regulations.



## Revolution in Investments: The Growing Popularity of Security Tokens and Their Advantages

Tokens and Their Advantages

Growing Popularity of Security

Lately, security tokens have been gaining momentum due to their ability to represent various assets, such as real estate, businesses, and even artwork.

The opportunity for broad access to traditional assets and the convenience of trading on security token platforms make them increasingly popular among investors and entrepreneurs.

This trend is attracting the attention of researchers, regulators, and the financial technology industry, opening new prospects for financial markets.

## Security Tokens vs. Utility Tokens: Key Differences and Their Impact on Digital Assets

Security tokens and utility tokens, along with other types of digital assets, have significant differences. Let's consider the main distinctions between them.

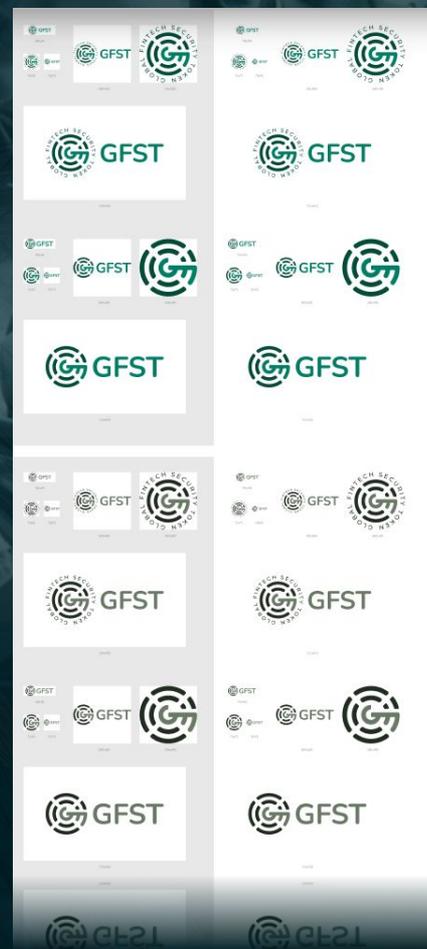
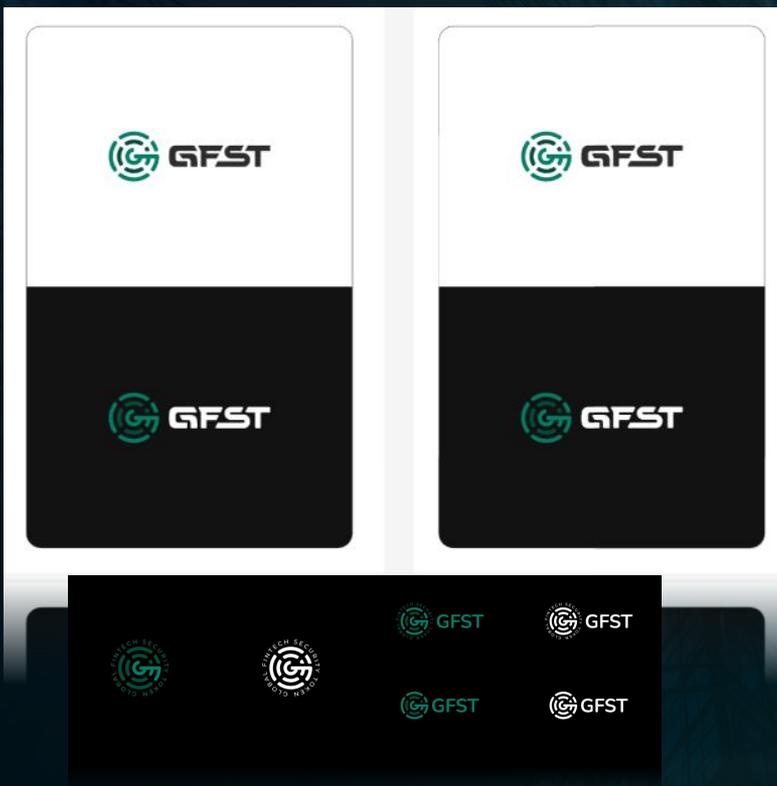
Security tokens are digital assets that represent ownership or rights in real-world assets such as real estate, enterprises, or intellectual property. They are regulated by legislation and comply with regulatory requirements.

Their main purpose is to provide investors with protection and transparency.



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## Logobook, logo design, fonts, logo and all related elements



## Development of presentations for webinars, for the community

### What is Global Fintech Security Token (GFST)



The GFST security token is the backbone of our vibrant business ecosystem, providing an excellent opportunity for its members to become co-owners of the fintech portfolio.

**Our mission** extends beyond financial success. We deeply believe in the power of community and strive to improve the quality of people's lives.

**Our goal** is to help our partners create a diverse portfolio that will serve them for many years to come. By joining us, you become part of a community that shares a vision of a prosperous future where financial opportunities and long-term stability go hand in hand.

 **Website:** <https://www.gfst.io/>

 **Telegram channel:** <https://t.me/GFSTofficial>

 **Telegram channel:** <https://t.me/GFSTofficial>

 **Website:** <https://www.gfst.io/>

 **Youtube:**



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## Results

01



### Branding development

Creation of branded elements, colors, brand book, logo book, advertising materials, guidelines, POSM materials, etc.

02



### Development of website security token

Development of websites for tokens as part of advertising campaigns.

03



### SMM management

Development and publication of a content plan, strategies and general visual of all social networks.

04



### Marketing

Development of marketing and PR strategies, launching mailings, sales funnels, website layout, organizing webinars, news for partners. Listing tokens on popular platforms.

05



### Production

video production, infographics, voice acting, script, synopses, concept.



# Cryptounit

## 2 Development of a multilingual websites

The sites were developed as part of advertising campaigns for the launch of tokens. Not relevant - 2021.



**2 ВИДА ТОКЕНОВ, СОЗДАННЫХ НА БЛОКЧЕЙН-ТЕХНОЛОГИИ**  
предлагает Cryptounit Blockchain. Любой желающий может стать владельцем и держателем токенов.

**Utility token UNTB — это системный токен, созданный для работы на блокчейне**

Технологический токен UNTB позволяет совершать любые операции на платформе Cryptounit.  
Токен UNTB необходим для оплаты комиссии на внешней бирже.  
Токен блокчейна UNTB дает право на участие в работе токена.

**НА UNTB ПОКУПАЮТСЯ:**

- память RAM
- процессорное время
- ширина канала NET

**СПЕЦИФИКАЦИЯ:**

- Названия и Тикер: UNTB (или BLOCKCHAIN) (UNTB) — Системный токен блокчейна UNTB.
- Система кошелька UNTB в свободном обращении. Может беспрепятственно перемещаться между учетными записями.
- Эмиссия UNTB заканчивается в мире 2021 года.
- Минимальной зарплатой: 4 знака после запятой (0,0000)

**ОБЛАСТИ ПРИМЕНЕНИЯ UNTB:**

- доступ к ресурсам блокчейна CRYPTO-NET,
- создание CPU и WCRU,
- создание CPU и WCRU,
- доступ к ресурсам блокчейна CRYPTO-NET,
- создание CPU и WCRU,
- доступ к ресурсам блокчейна CRYPTO-NET.



**SECURITY-ТОКЕНА, ПОДКРЕПЛЕННОГО АКТИВАМИ ГЛОБАЛЬНОГО ИНВЕСТИЦИОННОГО ПОРТФЕЛЯ,**  
РАСПОЛАЖИТЕСЬ В 20 НАПРАВЛЕНИЯХ РЕАЛЬНОЙ И ЦИФРОВОЙ ЭКОНОМИКИ.

**SECURITY TOKEN WCRU**  
КАК СИМВОЛ ВНЕШНЕГО ИНВЕСТИЦИОННОГО ИНСТРУМЕНТА, ПОЗВОЛЯЕТ БЫТЬ СОВЛАДЕЛЬЦЕМ ГЛОБАЛЬНОГО ИНВЕСТИЦИОННОГО ПОРТФЕЛЯ.

**СПЕЦИФИКАЦИЯ:**

- Названия и Тикер: WORLD COVPOINT (WCRU)
- Максимальная эмиссия: 50 миллионов токенов
- Предоставление: Все эмиссии будут производиться в течение 30 дней, при этом первоначально будет выпущено количество не более 1000000.
- Максимальная зарплата: 4 знака после запятой (0,0000)
- Токен в свободном обращении, не требует оплаты перевода разово и в течение 300 дней (эмиссия производится на специализированной платформе для дистрибуции активов)
- При создании WCRU эмиссия или эмиссия, на эмиссию будет направлено 30 млн токенов UNTB, чтобы иметь WCRU, CPU, NET блокчейна.

**ТРИ ВИДА ДОХОДА ТОКЕНА WCRU**

Token development together with the IT team,  
naming, positioning, CRU token output to platforms:



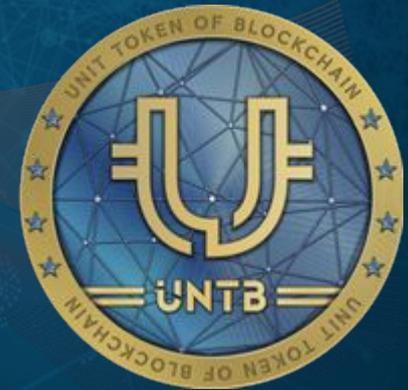
WorldCru (WCRU)  
Security Token



Cryptounit (CRU)  
Interchange Utility Token CRU



Stable Coin USDU



UNTB Utility Token /Unit  
Token of Blockchain

Development of identity,  
corporate identity, stylistics  
and POSM materials



## Development and maintenance of social networks



## Results

01 

### Development of a marketing and PR strategy.

Detailed roadmap of the crypto tokens development.

03 

### Branding development

Creation of branded elements, colors, brand book, logo book, advertising materials, guidelines, POSM materials, etc.

02 

### Development of website tokens

Development of websites for tokens as part of advertising campaigns

05 

### Marketing

Development of marketing and PR strategies, launching mailings, sales funnels, website layout, organizing webinars, news for partners. Listing tokens on popular platforms

04 

### SMM management

Development and publication of a content plan, strategies and general visual of all social networks.



# EVORICH

Development of marketing and PR strategies, website development, personal account development, landing pages, branding, POSM advertising materials, positioning, SMM marketing, video content development.



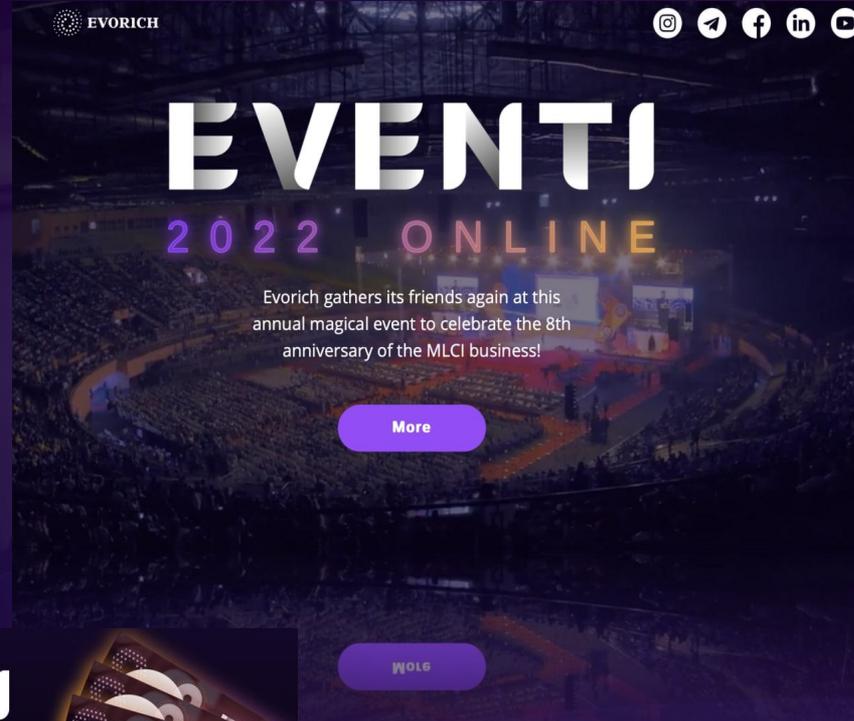
## Development of a multilingual landing page

The sites were developed as part of advertising campaigns for the launch of events  
Not relevant - 2021.



## Development of a multilingual landing page

The sites were developed as part of advertising campaigns for the launch of events Not relevant - 2022.



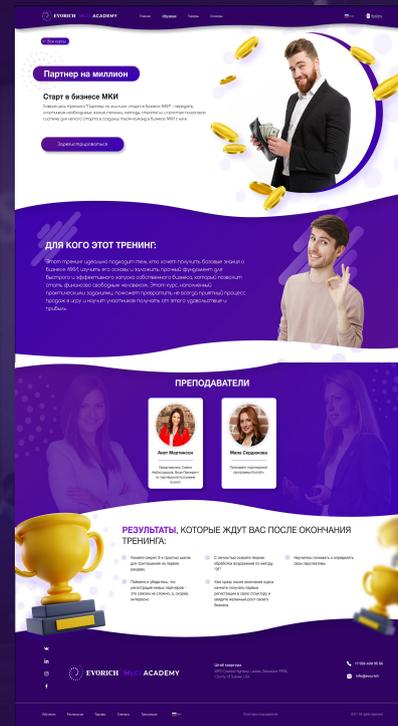
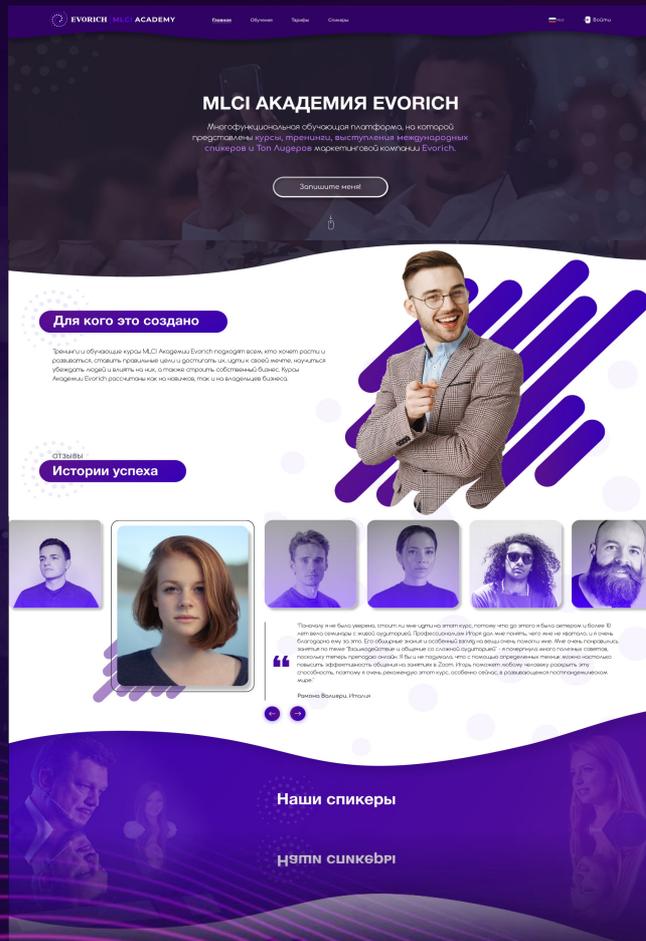
# Branding, organization and development of large-scale international events - EVENTI



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# Development of a multilingual landing page

Educational courses  
The course is over, the landing page is not relevant. We will provide the company upon request.



## Results

01



### Branding development from scratch

Communication strategy and brand platform, Naming, positioning, design of all advertising materials. Brand book, logo book, advertising materials, POSM materials, multilingual website, etc.

02



### Organization of online and offline events and webinars

Organizing webinars for the community.

03



### Creating branding from scratch.

Developing positioning, launching and conducting advertising campaigns for the community.

04



### SMM management

Development and publication of a content plan, strategies and general visual of all social networks.

05



### Marketing

Launching mailings, sales funnels, website layout, organizing webinars, maintaining a YouTube channel, news for partners, writing strategies and plans. Connecting various platforms and promotion tools.

06



### Development and creation of video content

More than 5 image advertising videos in 8 languages with professional voice acting.

07



### Coverage and citations in foreign media

Over 9,000 published and ranked international media press releases for Evorich.

08



### Course packaging and website/landing page creation

Course packaging and website/landing page creation Development and layout of courses - 4 websites and 1 landing page.

09



### SERM-ORM reputation

Development of reputation strategies aimed at improving the image of an international company, as well as retooling negativity into positive dynamics.

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# DRAGON MAN

Development of branding, poster posters for the film, development of NFT projects and preparation for the release of the film. Improved movie trailers - 2 China-India, 2 scenarios and more. Development of PR and marketing strategies. Working with rental distribution partners



DRAGON MAN

Development of a poster for a movie



ICON  
media group

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## Development of a NFT card

### NFT DRAGON MAN CONCEPT CREATION AND ITS ROADMAP

#### NFT DETAILS



- 7 000 Common NFT
- 700 Rare NFT (to be generated)
- 70 Epic NFT (to be generated)
- 7 Legendary NFT (to be generated)

100 HERO NFT AS A CHARITY AUCTION  
(not included in the points pool)



#### EXPLANATION

1 Common NFT = 100 points

10 Common NFTs = 1100 points

(10 Common NFTs + 10% bonus having  
consecutive NFTs / 1 complete block)

- Rare NFTs give you 5% + on the stake you are having
- Epic NFTs 20%
- Legendary NFTs 50%

Rare, Epic, and Legendary cards can be sold after being  
generated.

The promotion will apply to the holder only and will  
reflect additional ownership of the points pool.



## Results

01 

### Development of a marketing and PR strategy.

Detailed roadmap of the film development.

02 

### Branding development

Creation of branded elements, colors, brand book, logo book, advertising materials, guidelines, POSM materials, etc.

03 

### Development of website film Chine and India

Development of websites for advertising campaigns 2 countries.

04 

### Marketing

Development of branding, poster posters for the film, development of NFT projects and preparation for the release of the film. Improved movie trailers - 2 China-India, 2 scenarios and more. Working with retail distribution partners.

05 

### SMM management

Development and publication of a content plan, strategies and general visual of all social networks.

06 

### Support with online and offline cinemas - India

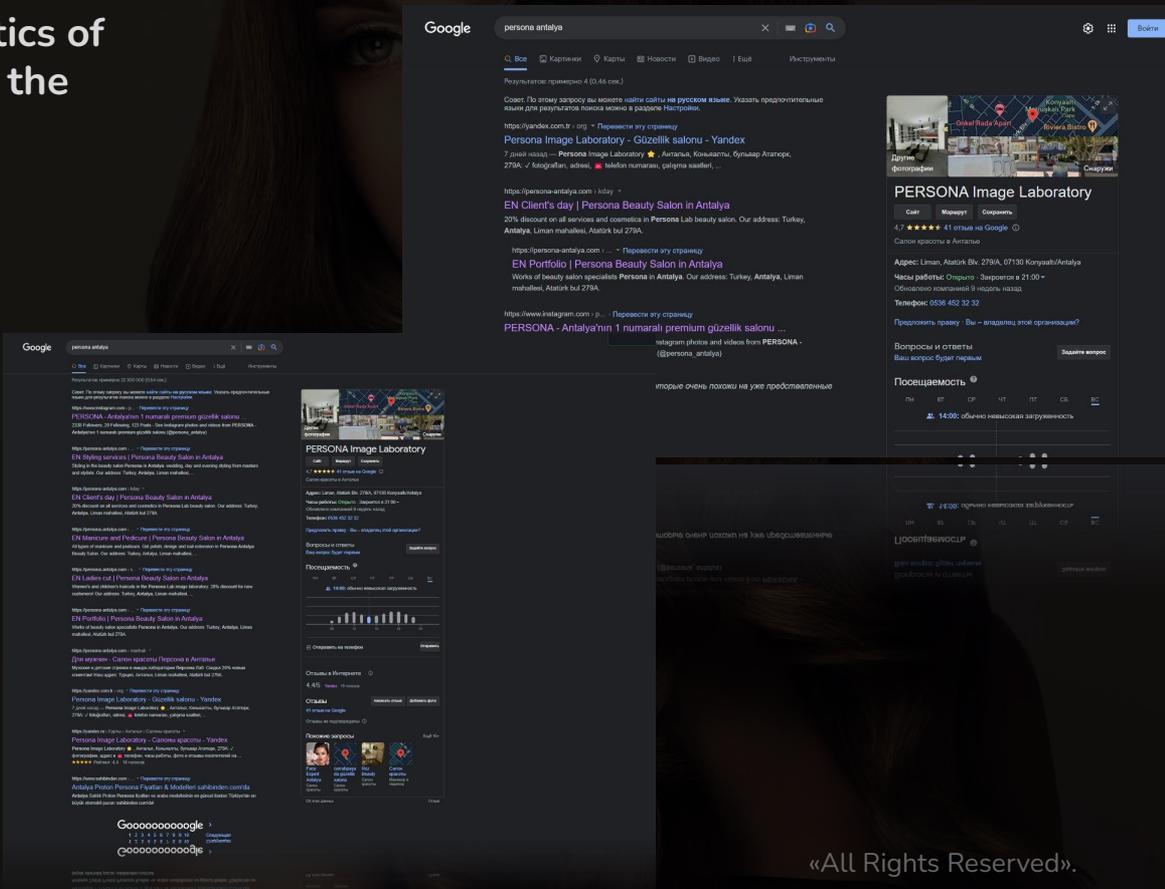
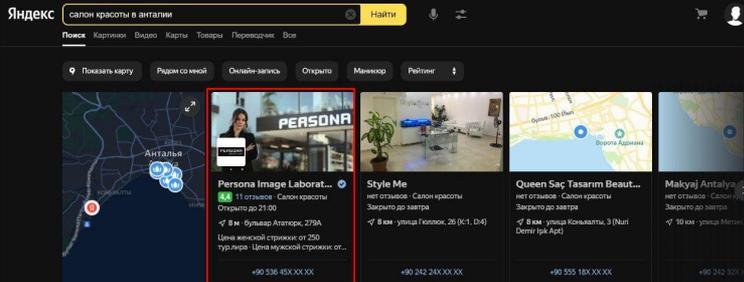
Assistance in support and obtaining a rental certificate, as well as reviews for the film and patents for the film, script, etc.

# PERSONA

## IMAGE LAB

Development of marketing and PR strategies, development of exchanges, websites, landing pages, branding, positioning, logbooks, SMM marketing

# Working out the SEO and GEO semantics of the site, placing Google and Yandex in the top 3-5 positions

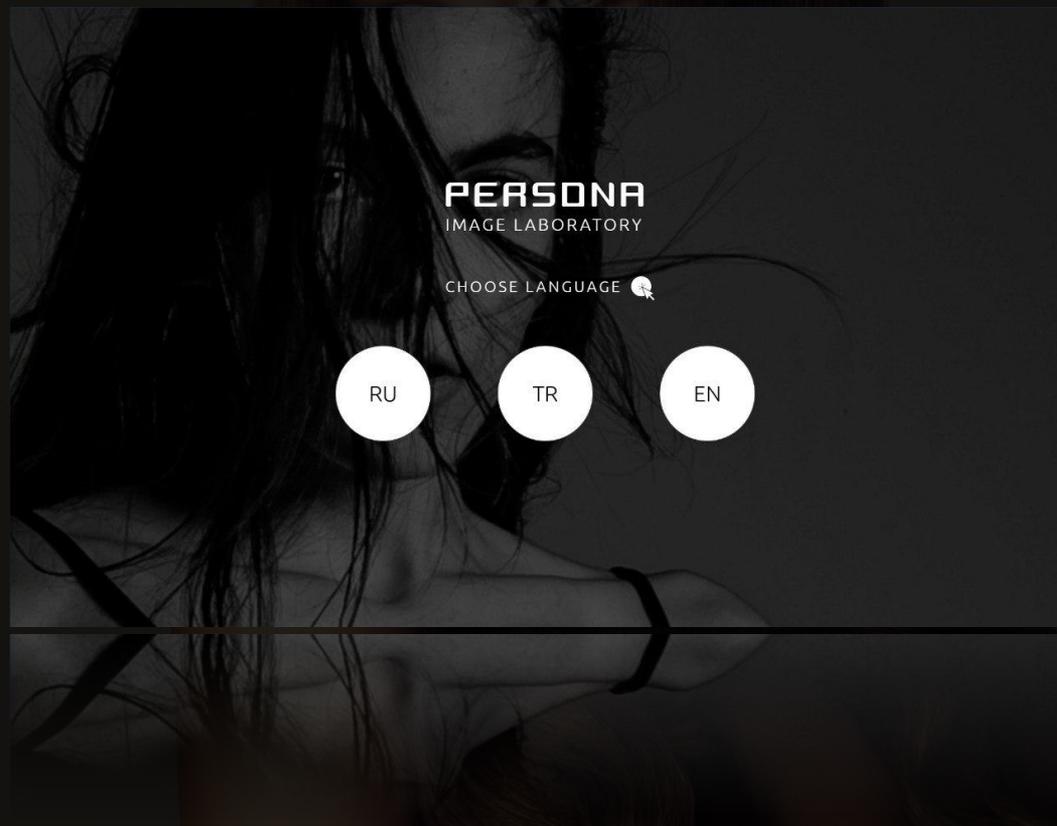
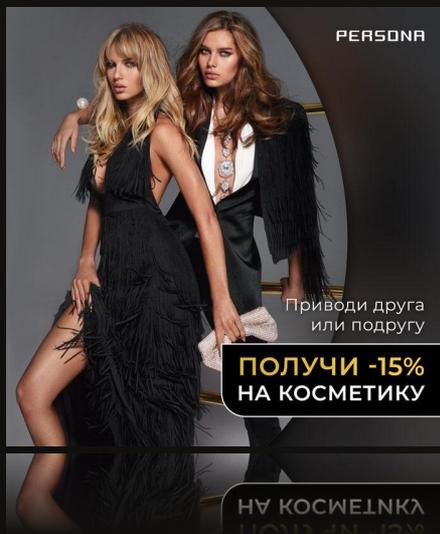


## Identity and merch for company employees



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## Website improvement and content



## Development and maintenance of social networks

## Preparing for the event with partners from beauty and fashion topics



## Results

**01** 

### **Development of a marketing and PR strategy.**

Detailed roadmap of the crypto exchange's development.

**03** 

### **Branding development**

Creation of branded elements, colors, brand book, logo book, advertising materials, guidelines, POSM materials, website, etc.

**05** 

### **Marketing**

Development of marketing and PR strategies, launching mailings, sales funnels, website layout.

**02** 

### **Development of dashboards, website**

Development of a platform for the community - website and crypto exchange dashboard.

**04** 

### **SMM management**

Development and publication of a content plan, strategies and general visual of all social networks.



Development of marketing and PR strategies, development of exchanges, websites, landing pages, branding, positioning, logbooks, SMM marketing

# Development of a multilingual website FNT Crypto



**Stay Connected with FNT Exchange**  
 Stay updated with the latest crypto trends, market insights, and platform updates by following us on social media. Join our community and stay connected with the FNT Exchange community.



**Subscription**  
 Subscribe to our newsletter and receive exclusive crypto trading tips, promotions, and news directly in your inbox.

Email

[Subscribe](#)

## Discover Our Unique Features

**Secure Cold Storage**

Hot assets are held with us, the secure online cold storage solution to protect the majority of your funds from online threats, providing you with peace of mind.

**Instant Customer Support**

Need assistance? Our dedicated support team is ready to help you 24/7. Get instant solutions to your queries via live chat or phone, ensuring a smooth trading experience.

**Advanced Trading Tools**

Elevate your trading game with our advanced tools and features. Analyze market trends, set customized alerts, and access real-time data to make informed trading decisions.

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- Why FNT Exchange?
- How It Works
- Support
- Community & News

[Login](#)
[Sign up](#)

## Welcome to FNT Exchange — Your ROCKET to Crypto Trading

Join FNT Exchange, the premier platform for seamless and secure cryptocurrency trading. Buy, sell, and exchange digital currencies with ease, and explore the exciting world of blockchain-based finance.

[Buy Crypto Now](#)

### Why FNT Exchange?

**Extensive Coin Selection**

Access an extensive selection of cryptocurrencies, from well-established coins to emerging tokens. Discover new investment opportunities and diversify your portfolio.

**Lightning-Fast Transactions**

Experience lightning-fast transaction speeds with our advanced blockchain technology. Trade cryptocurrencies instantly and efficiently without delays.

**Top-Notch Security**

Your security is our top priority. FNT Exchange employs state-of-the-art encryption and robust security measures to protect your funds and personal information.

- Why FNT Exchange?
- How It Works
- Support
- Community & News

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## Events:

text text text text

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Frame 4537

- About Us
- Contact Us
- Staking
- Supported Countries
- Crypto News
- Terms of Use

- Our Team
- Supported Coins
- FAQ
- Blog
- NFT Drops
- Privacy Policy

- Careers
- Wallets
- Fees
- Account Security
- Events
- Cookie Policy

## Begin your crypto trading journey today!

Sign up for a free account and join thousands of traders who are already using FNT Exchange to navigate the exciting crypto market.

[Start Trading Now](#)

### How FNT Exchange Works

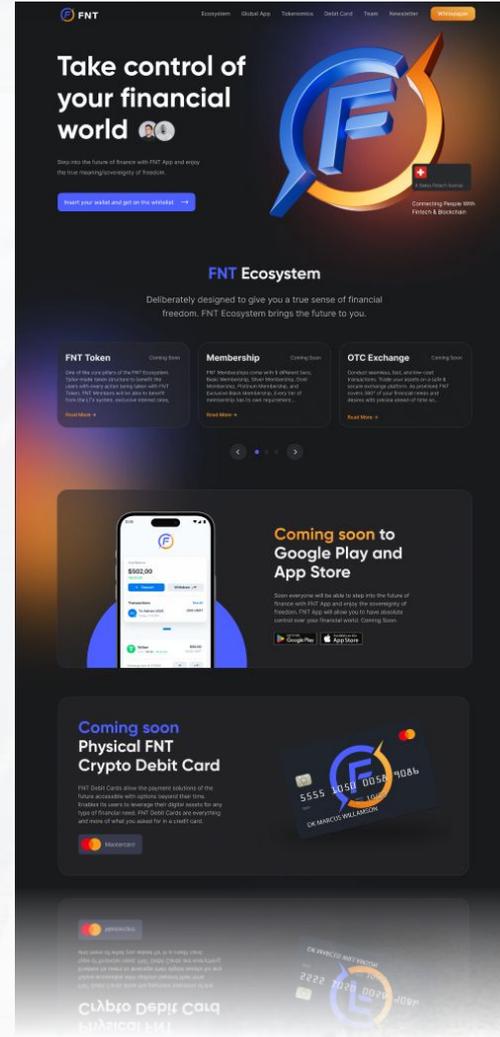
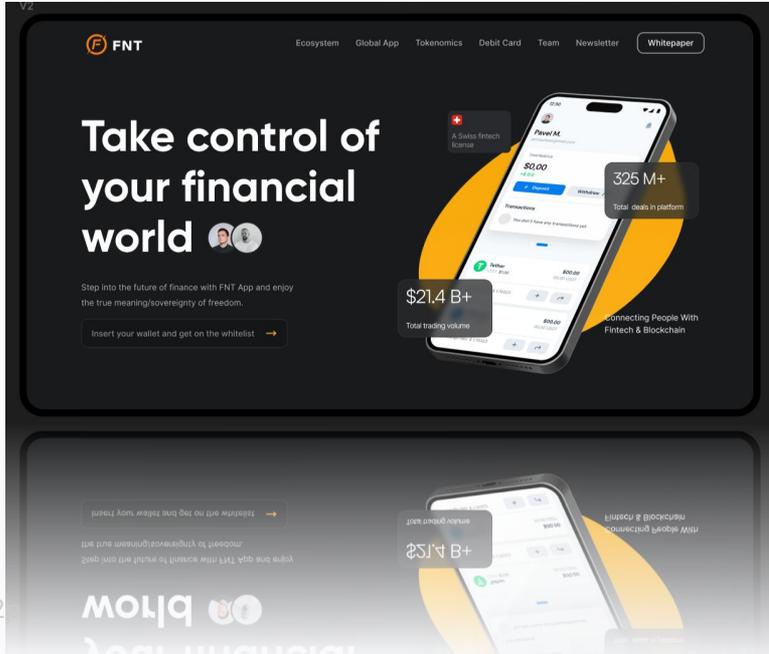
text text text text

[Start Trading Now](#)



# Development of a multilingual website - FNT

Coming soon!



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# Global development of a dashboard for the crypto exchange FNT CRYPTO

Coming soon!



**YOUR AD HERE!** **YOUR AD HERE!** **YOUR AD HERE!**

**Total balance**  
104,322.98 USD +3.29%

6 assets

Crypto	Amount	Price	24H	Buy
Bitcoin (BTC)	0.41633	27047.6 USD	+0.23%	Buy
Ethereum (ETH)	4.91423	1870.93 USD	+1.0%	Buy
Tether (USDT)	6857.21	0.99987 USD	+0.0%	Buy
Cardano (ADA)	788505.0	0.38 USD	-0.3%	Buy

Cash

Amount	Price	24H	Buy	
US Dollar (USD)	0.0	—	Buy	
Euro (EUR)	0.0	1.08016 USD	+0.2%	Buy

**My balance**

**Transactions**

ID	Date	Type	Currency	Amount	Status
F45584	2023-05-25 19:30:01	Withdrawals	USD	-6000.0	Processing
F45584	2023-05-25 19:30:01	Order Filled	USD	+956.5	Success
F45584	2023-05-25 19:30:01	Deposits	BTC	+0.356	Failed

- FNT**
- Dashboard
- Trade
- Exchange
- News
- Settings
- Support
- FAQ

Welcome back, **Marcus!**

Your cards Add card +

Balance  
**\$58,003.34** More info

**Community**

**Pavel Korney** • 25 min. ago  
About FNT  
FNT is a cutting-edge fintech company that is equipped with the utmost know-how in the cryptocurrency market. We are the B2C extension from our partner Global Unit Pay, a Swiss-based Neo bank that has provided B2B fintech solutions on blockchain for over 2.5 years and which is an authorized member firm of l'Organisme de Surveillance pour Intermédiaires Financiers & Trusteés (SO-FIT).

**Marcus Willamson**  
m.pavel@gmail.com

Total balance  
**\$104,322.98** +3.29%

Send Receive

**Statistic**

**Latest transaction**

- moSwaMT7FN... -300.00 USD
- moLm2vZ6Z2L... -14.00 USD
- n4ckjDVWyzj3l... +365.00 USD
- nIRjmyQXGM... -125.00 USD
- mJNXg2ajH83... -400.00 USD
- mt6SOBKvCG... +800.00 USD
- mKmxuH5CO2... -600.00 USD
- mfmKJgZCcsj... +50.00 USD

Buy Sell

Bitcoin Price (BTC) **€22,977.8** +11.37%

0.11 Max + BTC

1000 Received Main Account Balance + BTC transfer ID

250 + EUR

Pay with

Balance Available Balance **€30 EUR**

Reference Price: 1 BTC = 21,555.37 EUR

**Bitcoin (BTC) Info**

24h High: 24,202.4 24h Low: 22,441.18 24h Change: +1,761.22 (+7.17%) 24h Volume: 10,944.18

1h High: 23,188.0 1h Low: 22,977.8 1h Change: +210.22 (+0.91%) 1h Volume: 1,000.00

7d High: 23,188.0 7d Low: 21,555.37 7d Change: +1,632.63 (+7.57%) 7d Volume: 10,944.18

30d High: 23,188.0 30d Low: 21,555.37 30d Change: +1,632.63 (+7.57%) 30d Volume: 10,944.18

Buy BTC

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media group

## Posts for social networks and maintenance

**TOKEN2049**

#NEWS

**FNT Crypto at  
TOKEN 2049**  
The Premier Crypto Event

Η πιο σημαντική κρυπτο

#NEWS

**Enhanced Staking  
Conditions!**

FNT CRYPTO

#NEWS

**FNT launches  
an airdrop for the  
crypto community!**

κρυπτο κοινότητα

#ARTICLE

**Daily tasks from Galxe —  
visit GALXE and earn points**

FNT CRYPTO

#ARTICLE

**Verification Levels  
on FNT Crypto:  
What You Need to Know?**

Μήπως χρειάζεστε γνώσεις  
στην FNT κρυπτο:  
ΑΝΑΓΚΑΙΟΤΗΤΕΣ

#ARTICLE

**FNT expands  
staking opportunities!**

94p

#DISCUSS

**7th Day of Daily  
Tasks on GALXE!**

FNT CRYPTO

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## Results

01 

### Development of a marketing and PR strategy.

Detailed roadmap of the crypto exchange's development.

03 

### Branding development

Creation of branded elements, colors, brand book, logo book, advertising materials, guidelines, POSM materials, website, etc.

02 

### Development of dashboards, website

Development of a platform for the community - website and crypto exchange dashboard.

05 

### Marketing

Development of marketing and PR strategies, launching mailings, sales funnels, website layout.

04 

### SMM management

Development and publication of a content plan, strategies and general visual of all social networks.



**We are hoping for successful cooperation, thank  
you for choosing us!**

We hope you will find our professional experience and expertise useful!

Sincerely yours,

Damir Khusyainov

**Owner, CEO of D.ICON MEDIA GROUP**



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